



Aptos is our preferred alternate brand font

When Museo Sans isn't available, use Aptos

HealthPartners has new brand fonts to help us better align with 2024 Microsoft Office updates. Aptos has replaced Arial as our preferred alternate brand font when Museo Sans isn't available (or compatible) with design, production and printing requirements.

Microsoft Office now uses Aptos as its default font in Word, Outlook, PowerPoint and Excel. By choosing it as our preferred alternative brand font, we're able to simplify and streamline fonts across our organization. Aptos can be downloaded for free from [Microsoft](https://www.microsoft.com/fonts/apos).

Benefits of changing to Aptos:

- It closely resembles our official brand font, Museo Sans. In addition to similar size and spacing, Aptos has four different corresponding weights.

300 equivalent

Museo Sans 300 —→ **Aptos regular**

500 equivalent

Museo Sans 500 —→ **Aptos semi bold**

700 equivalent

Museo Sans 700 —→ **Aptos bold**

900 equivalent

Museo Sans 900 —→ **Aptos black**

- The softer lines and curves make Aptos easier to read, as well as give it a warm, friendly and simple look and feel.
- It was designed to be easier to read on high-resolution screens. It offers sharpness and uniformity.
- It was overdue. It's been 15 years since Microsoft last adopted a new default font.

Museo Sans

Headline

Subhead

The quick brown fox
jumped over the lazy dog.
1234567890

Aptos

Headline

Subhead

The quick brown fox
jumped over the lazy dog.
1234567890